

## RULES FOR USE OF THE QUALITY MARKS

### Authorization

Upon acceptance of the following conditions, the Certified Company is entitled to use the ABS QE Quality Mark and the Marks of the Accreditors indicated on the company's certificate. (The ABS QE Quality Mark [Exhibit I] and the Marks, Symbols and Logos of the Accreditors hereinafter referred to as Marks). The Rules for Use of the Marks and the Certificate of Compliance are forwarded to the Certified Company. Permitted electronic reproductions of the Marks are forwarded to the certified company upon request, subject to verification of current certification status by ABS QE.



### Exhibit I

### Conditions

1. The Marks (symbols/logos) may only be used on correspondence, advertising, and promotional material and must not be used except in connection with those goods or services described in the scope statement of the Certificate of Compliance. The symbols may be used only on those materials (i.e. letterhead, marketing literature, advertising, invoice stock forms, etc.) relating to the particular facility and processes/product lines included within the scope of certification. The following table provides guidance on the use of the Marks for various types of packaging and literature.

Reference:	On Product (Note 1)	On larger boxes, etc. used for transportation of products (Note 2)	In pamphlets, etc. for advertisement
Use of Marks without a Statement (Note 3)	Not Permitted	Not Permitted	Permitted (Note 5)
Use of Marks with a Statement (Notes 3 and 4)	Not Permitted	Permitted (Note 5)	Permitted (Note 5)

**Note 1:** Represents tangible product or a product in an individual package, container, etc. In the case of engineering, testing and analysis activities, this could be a drawing, bill of materials, specification list, test or analysis report or certificate.

**Note 2:** Represents the over-packaging made of cardboard, etc. that can be reasonably considered as not reaching end-users.

**Note 3:** This applies to Marks that have a specific form, including some basic description of its applicability. A statement in words alone does not constitute a mark in this sense, if such wording is both true and not misleading.

**Note 4:** This could be a clear statement that "(This Product) was manufactured in a plant whose quality management system is certified or registered as conforming to the requirements defined in the ISO 9001 Standard."

**Note 5:** When using symbols or logos, adequate attention should be provided to avoid violation of use of the Marks in an unauthorized, misleading or otherwise disreputable manner as per Section 8.4 of ISO 17021.

2. ABS QE grants permission for the use and reproduction of its certificate and the referenced Marks/Logos/Graphics for application as described below. The certified company is restricted from using the ABS QE certificate or components from the ABS QE certificate to generate its own version/representation of a certificate of conformance. Such action would constitute a misuse of the Marks.
3. The Marks may be used by the certified company and must always be used in conjunction with the company's name and applicable Standard. The Marks must have the correct Certificate Number adjacent to it. The Certificate Number should be legible.
4. All Accreditor Marks should be used primarily in the colors shown on the certificate of conformance. Certified organizations shall request specific approval from ABS QE for use of different colors.
5. All Marks shall be used in a size that makes all of their features clearly distinguishable.
6. The Accreditor Marks ANAB, RVA, INMETRO and SAAS must be used in conjunction with the ABS QE Quality Mark. The size of the Accreditor Marks must not differ from the size of the ABS QE Quality mark.
7. Permission for the use of the IATF logo is restricted solely to its inclusion on the ABS Quality Evaluations ISO/TS 16949 certificates of conformance. The "IATF" Mark/Symbol/Logo cannot be used by ISO/TS 16949 certified organizations.
8. The "EMA" Mark/Symbol/Logo cannot be used by organizations certified with EMA accreditation. Permission for the use of this mark is restricted by EMA to the approved Certification Body (ABS QE).
9. The Marks may not, under any circumstances, be used directly on or closely associated with products in such a way as to imply that ABS QE certifies the products themselves. ABS QE does not perform product certifications.
10. Claims of certification conformance to the requirements of the ISO 9001:2008 Standard should refer to the ISO 9001 Standard as claims referring to *ISO 9000* or *ISO 9000:2000* are misleading. After **14 November 2010**, claims of certification referring to the obsolete ISO 9001:2000 Standard along with the Marks are also misleading and could be applied by ABS Quality Evaluations as grounds for certification withdrawal.
11. The certified company undertakes to discontinue any use of the symbols that are unacceptable to ABS QE and any form of statement that - in the opinion of ABS QE - might be misleading.
12. Upon termination of certification for whatever reason, the certified company undertakes to immediately discontinue all use of the symbols and to destroy all stocks of material on which they appear.
13. The statements, "Certified to ISO 9001" or "Certified to ISO 9001:2008" or, "An ISO 9001 Certified Company" do not make reference to ABS QE or the Accreditor Marks. However, any of these references may also be construed as misleading as the International Organization for Standardization does not perform audits or issue certificates of compliance or conformance. Consult the International Organization for Standardization web-site (<http://www.iso.org/>) for permitted references to this organization.